

25th June 2021

Dear Parent/ Carer

Re: Uniform and equipment

We are now approaching the time that you will be thinking about getting ready for the new Academic Year, and I am therefore forwarding you a copy of our uniform and equipment expectations.

We have extremely high standards and expectations of all those associated with The Orme Academy. As a member of our community, you are expected to support the students to maintain these. Please do not waste your money on items that do not meet the requirements as students will not be permitted to wear them.

The two suppliers of the specialist items of uniform are:

	Clive Mark	Smart Uniform
Address	25 High Street, Newcastle-Under-Lyme, ST5 1QZ	Harvey House, Hassell Street, Newcastle under Lyme, Staffordshire ST5 1AR – Opposite Newcastle Bus Station
Telephone	01782 621 721	Telephone 01782 713 650
Email	Newcastle.store@clivemark.co.uk	shop@smartuniform.co.uk
Website:	www.clivemark.co.uk	www.smartacademyuniform.co.uk

I have attached a promotional flyer for both school shops which gives you 15% off uniform for all new students.

Could I please draw your attention to several sections and ask for your support in ensuring your child understand the standards expected.

- **Jewellery**- Only a watch on the wrist and one plain stud in each ear is permitted. Please ensure your child does not wear rings, necklaces or bracelets to school. They will be asked to remove these.
- **Shoes**- These must be smart black school shoes and not trainers, pumps or boots. Please avoid purchasing brands such as Adidas, Nike and Converse etc which are not suitable. I am fully aware that retailers deliberately target parents to sell them trainers that have been marketed as shoes, but quite simply it must be a black school shoe.
- **Facial piercings**- Other than one plain stud in each ear, no further facial piercings are allowed, even if clear studs are worn. Please ensure your child does not get a nose piercing or additional ear piercings as they will be asked to remove them. It will not be possible to cover these with plasters 'until they heal.'
- **Trousers**- Must be grey and not black.

- **Hoodies and jumpers-** A plain navy blue V neck jumper may be worn under the blazer. No other jumpers or hoodies are allowed on the school site. If a student is cold, they should wear a coat over their blazer whilst outdoors.
- **Bags-** Please ensure your child has a bag of a suitable size and style to allow them to carry books, food, homework, PE kit and a water bottle.
- **Water bottle-** We have water available for students to fill up their water bottles, and we recommend each student brings a bottle to school for this purpose. Please note that fizzy drinks and energy drinks are not allowed in school.

If you are unsure about whether any item of clothing such as trousers or shoes are suitable, could I please encourage you to contact us and we will be happy to help before you make the purchase. We are also happy for you to contact us at any time regarding piercings and hair colours/ styles for a decision prior to having anything done that might go against the high standards we expect from our learners.

May I take this opportunity to thank you for your support with these expectations. If you have any questions, please contact us and we will be happy to provide further clarity to help you with your purchasing choices.

Yours sincerely



Mrs E Postlethwaite
Assistant Principal